

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Month Period Ending MAR 16 1978  
(Insert date)

Name of Registrant Doyle Dane Bernbach Inc. Registration No. 1066

Business Address of Registrant 437 Madison Avenue  
New York, New York 10022

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

Acquired 40% stock ownership in Wiggert deVries & Partners B.V.  
located in Amsterdam, Holland at December 31, 1977 and reorganized  
under name of Wiggert deVries & Franssen/DDB B.V.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name  
Thomas A. Gallgher  
(continues as Director)

Position  
President

Date Connection  
Ended 3/6/78

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☒ Yes No ☐

If yes, furnish the following information:

<i>(Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
Neil R. Austrian	22 Bullwood Rd. Old Greenwich, Conn.	U.S.	President, Chief Operating Officer	3/6/78
Richard Victor	185 E. 85th St. New York, New York	U.S.	Secretary	3/6/78

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☒ No ☐

If yes, identify each such person and describe his services.

Neil R. Austrian, formerly Exec. V.P., elected to office of President and Chief Operating Officer. He is responsible for the oversight of all client activities, including the foreign principals serviced by the Agency

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes ☒ No ☐

If yes, furnish the following information:

*Name of foreign principal*  
Jamaica Tourist Board

*Date of Termination*  
March 1978  
(3/31/78)

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

El-Al Israel Airlines  
Israel Government Tourist Office  
National Federation of Coffee Growers of Colombia

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

See Schedule Attached

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<sup>1</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

# IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
9/17/77	El-Al Israel Airlines	Advertising	\$ 43,603.
	Israel Government	Advertising	77,089.
to	Tourist Office		
3/16/78	National Federation of Coffee Growers of Colombia	Advertising	787,370.
	Jamaica Tourist Board	Advertising	34,492.

Total \$942,554.

## 14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
9/17/77	Various Media, including magazines, newspapers, radio and TV stations; various suppliers of advertising materials	Cost of placing advertisements in various publications and commercials on Radio and TV; cost of preparation of advertising materials for the following foreign principals:	
to 3/16/78		El-Al Israel Airlines	\$ 37,062.
		Israel Government Tourist Office	65,525.
		National Federation of Coffee Growers of Colombia	669,264.
		Jamaica Tourist Board	29,318.

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Total \$801,169

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

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<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?  
Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (Specify) \_\_\_\_\_

21. What language was used in this political propaganda:

☐ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐ No ☐

## VI - EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☒ No ☐

Exhibit B<sup>7</sup> Yes ☒ No ☐

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6-month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

William Bernbach  
William Bernbach  
Joseph A. Daly  
Joseph A. Daly  
Neil Austrian  
Neil Austrian

State of New York } ss  
County of New York }

Subscribed and sworn to before me at New York, N.Y.

this 6<sup>th</sup> day of April, 19 78

ROBERT F. MUIR  
NOTARY PUBLIC, State of New York  
No. 52-2304990  
Qualified in Suffolk County  
Certificate Filed in New York County  
Commission Expires March 30, 1979

Robert F. Muir  
(Signature of notary or other officer)

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

Insert Sheet #1

III Activities

Question #II

Six-Month Period Ending March 16, 1978

El Al Israel Airlines

Doyle Dane Bernbach Inc. and its wholly owned subsidiary, DDB Group Two, Inc. prepare and place Print Advertising and Television Advertising for El Al Israel Airlines. This advertising consists of the planning and execution of consumer, newspaper and magazine advertising, trade advertising to travel agents and cargo advertising for freight shipments. During this period several new advertisements were prepared. See Exhibits E-1 through E-7 for new print ads for passengers.

National Federation of Coffee Growers of Colombia

Doyle Dane Bernbach Inc. advertising agency for the Federation, advised them with respect to advertising and marketing plans and in addition, created and placed advertising in markets where 100% Colombian Coffee was in distribution. There were several new advertisements prepared during this period. See Exhibits C-1 through C-8.

Jamaica Tourist Board

Doyle Dane Bernbach Inc. supplied the Jamaica Tourist Board with advertising services, including the counseling in all areas pertaining to marketing, sales promotion, planning, media, creative implementation and placement of advertising aimed at attracting tourist traffic to Jamaica. Samples of advertising prepared for the Tourist Board are labeled J-1 through J-7 covering print advertising; Exhibit J-8 is a new television commercial that was produced for them.

Israel Government Tourist Office

Doyle Dane Bernbach Inc. and its wholly owned subsidiary, DDB Group Two, Inc. prepare and place print advertising and television advertising promoting tourism to Israel for the Israel Government Tourist Office. Radio Scripts are included in Exhibits I-1 and I-2, and Print advertisements are included in Exhibits I-3 through I-6.

DOYLE DANE  
HAMAKA TOURIST  
CASH RECEIPT.

BERN BACH INC.  
BOARD

OCTOBER 77 - MARCH 78

456

(1)

(2)

DATE		AMOUNT.	
1	3/17	3449182	1
2			2
3			3
4			4
5			5
6			6
7			7
8			8
9			9
10			10
11			11
12			12
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34			34
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36			36
37			37
38			38
39			39
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41			41
42			42
43			43
44			44
45			45
46			46

TOTAL

3449182

RECEIVED  
DEPARTMENT OF JUSTICE  
MARCH 3 4 5 PM '78  
RECORDS UNIT  
GENERAL DIVISION

ICA	TOURIST	BOARD	PRINT	NPPR	3001	177,349.82	130,592.91	26,756.91
ICA	TOURIST	BOARD	PRINT	NPPR	3176	1,020.99CR	861.89CR	159,30CR
ICA	TOURIST	BOARD	PRINT	NPPR	3177	1,361.32CR	1,148.92CR	212,40CR
ICA	TOURIST	BOARD	PRINT	MAG	7259	589.80	499.80	90.00
ICA	TOURIST	BOARD	PRINT	MAG	7260	396.34CR	335.86CR	60.48CR
ICA	TOURIST	BOARD	PRINT	MAG	7261	282.02	238.98	43.04
ICA	TOURIST	BOARD	PRINT	MAG		175,442.99	148,985.22	26,457.77
						175,442.99	148,985.22	26,457.77

TOTAL \*\*

CLIENT NAME JAMAICA TOURIST BOARD

CLIENT NUMBER 456

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	77045	1506	55.00	.00	621.08	.00	3,463.85	4,139.93
JAMAICA TOURIST	01	87004	1513	337.50	.00	484.59	.00	2,1745.53	3,567.62
JAMAICA TOURIST	01	87003	1512	337.50	.00	842.45	.00	4,773.09	5,953.04
JAMAICA TOURIST	01	87001	1511	337.50	.00	657.65	.00	3,726.09	4,721.24
JAMAICA TOURIST	01	77048	1510	.00	.00	78.73	.00	446.04	524.77
JAMAICA TOURIST	01	77042	1509	391.72	.00	1,227.19	.00	6,936.21	8,555.12
JAMAICA TOURIST	01	77049	1508	250.00	.00	258.88	.00	1,466.77	1,975.65
JAMAICA TOURIST	01	87000	1653	354.06	.00	863.35	.00	4,874.96	6,092.37
JAMAICA TOURIST	01	79907	1084	.00	.00	.00	.00	31,000.00	31,000.00
JAMAICA TOURIST	01	75044	1103	682.00	.00	8,131.16	.00	45,386.91	54,200.07
				2,745.28	.00	13,165.08	.00	104,819.45	120,729.61

JAMAICA TOURIST BOARD	PRINT NPPR	3143	131,535.36	111,693.06	19,842.30
JAMAICA TOURIST BOARD	SPOT TV	5086	176,750.00	150,237.50	26,512.50
JAMAICA TOURIST BOARD	SPOT TV	5114	182,550.00	155,167.50	27,382.50
JAMAICA TOURIST BOARD	SPOT TV	5115	60,050.00	51,042.50	9,007.50
JAMAICA TOURIST BOARD	PRINT MAG	7211	21,922.86	18,577.56	3,345.30
JAMAICA TOURIST BOARD	PRINT MAG	7212	282.02	238.98	43.04
JAMAICA TOURIST BOARD	T V	6033	7,980.00		7,980.00
JAMAICA TOURIST BOARD	MAGAZINES	8010	178.50		178.50
JAMAICA TOURIST BOARD	MAGAZINES	8505	786.40		786.40
JAMAICA TOURIST BOARD	MAGAZINES	8507	289,184.20		289,184.20
JAMAICA TOURIST BOARD	MAGAZINES	8509	497.40CR		497.40CR

SAL25 02-15

NEW YORK

CLIENT DETAIL

MEDIA BILLING ANALYSIS

JAN 31, 1978

PAGE 3

CLIENT	MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
JAMAICA TOURIST BOARD	MAGAZINES	8511	609,749.24		609,749.24
JAMAICA TOURIST BOARD	NEWSPAPERS	8514	3,692.66		3,692.66
JAMAICA TOURIST BOARD	NEWSPAPERS	8516	5,363.96		5,363.96
JAMAICA TOURIST BOARD	NEWSPAPERS	8519	515.78		515.78
JAMAICA TOURIST BOARD	NEWSPAPERS	8520	12,910.25		12,910.25
JAMAICA TOURIST BOARD	NEWSPAPERS	8523	2,738.35		2,738.35
JAMAICA TOURIST BOARD	NEWSPAPERS	8525	2,386.03CR		2,386.03CR
			1,503,306.15	486,957.10	1,016,349.05
** TOTAL **			1,503,306.15	486,957.10	1,016,349.05

MILES HOUSEHOLD PROD

SPOT TV

5028

86,180.00

73,253.00

12,927.00

\*\* TOTAL \*\*

MILES HOUSEHOLD PROD

SPOT TV

5029

87,925.00

74,736.25

13,188.75



\*\* TOTAL \*\*

184,082.81

156,085.22

27,997.59

JAMAICA TOURIST BOARD  
JAMAICA TOURIST BOARD  
JAMAICA TOURIST BOARD

PRINT MAG  
PRINT MAG  
PRINT MAG

7001  
7002  
7003

21,922.86  
4,824.38  
6,543.84  
33,291.08

18,577.56  
4,093.85  
5,552.26  
28,223.67

3,345.30  
730.53  
991.58  
5,067.41

\*\* TOTAL \*\*

33,291.08

28,223.67

5,067.41

10.35



11/30

CLIENT NAME JAMAICA TOURIST BOARD

CLIENT NUMBER 456

PRODUCT NAME

PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
01	79903	1063	5,117.00	.00	.00	.00	26,000.00	31,117.00
01	75019	1028	58.25	.00	86.35	.00	431.00	575.60
01	75037	1038	.00	.00	133.20	.00	754.68	887.88
*				5,175.25	219.55	.00	27,185.68	32,580.48

JAMAICA TOURIST  
JAMAICA TOURIST  
JAMAICA TOURIST

NOV 30 1977

MEDIA BILLING ANALYSIS

CLIENT DETAIL

NEW YORK

SEP 25 12-13

COMM

COST AC/PAY

GROSS AC/REC

INVOICE

CLIENT

MEDIA

10,168.99

56,834.17

67,003.16

10,168.99

56,834.17

67,003.16

\*\* TOTAL \*\*

JA ALCA TOURIST BOARD	PRINT	3001	176.94	149.94	27.00
JA ALCA TOURIST BOARD	PRINT	7001	10,321.50	8,746.50	1,575.00
JA ALCA TOURIST BOARD	PRINT	7002	501.92	425.33	76.59
JA ALCA TOURIST BOARD	PRINT	7003	1,003.84	850.66	153.18
JA ALCA TOURIST BOARD	PRINT	7004	282.02	238.98	43.04
JA ALCA TOURIST BOARD	PRINT		12,286.22	10,411.41	1,874.81

1,874.81

10,411.41

12,286.22

\*\* TOTAL \*\*

2.73

16.23

18.24

565.47

TOTAL \*\*

ICA TOURIST BOARD

PRINT MAG

7001

29,227.56

24,775.53

4,452.03

564.04

477.97

86.07

564.04

477.97

86.07

564.04

477.97

86.07

TOTAL \*\*

2,442.40

629.28

JAMAICA TOURIST BOARD

CLIENT NUMBER 456

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
JAMAICA TOURIST	01	77035	1538	324.00	.00	811.09	.00	4,271.41	5,406.50
			*	324.00	.00	811.09	.00	4,271.41	5,406.50

DOYLE DANE BRANBACH INC

NAT'L FEDERATION OF COLOMBIAN COFFEE

CASH RECEIPT. OCTOBER 77 - MARCH 78

45-102 11X EASE 45-402 20/20 BUFF

DATE		AMOUNT.
1	10/28	36120
2		
3		
4	12/5	49601800
5	12/30	299106
6		
7		
8	1/26	13050000
9		
10	3/23	15750000
11		
12		
13		
14	TOTAL	78737026
15		
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44		
45		

NEW YORK

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 10/31/77

PAGE 068

CLIENT NAME DATE FEDERATION OF COFFEE

CLIENT NUMBER 525

PRODUCT	AVE	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
		00	75013	1021	.00	.00	280.14	.00	1,959.83	2,239.97
			*		.00	.00	280.14	.00	1,959.83	2,239.97

**PAGE 101**

PRODUCT NAME

PRD	JOB	INV
NO	NO	NO

**INSIDE  
ART**

**CREATIVE  
FEES**

**AGENCY  
COMMISSION**

**CASH DISCOUNT**

**INCOME**  
**CONF**

**TOTAL  
AMOUNT**

00	77019	1491
00	77018	1490

400.00

28.50  
147.25

100-443887-100

232-06  
1,023.55

260.36  
1,370.80

400.00

9.

175.75

007

1,255.61

1. 831-36

CLIENT NAME ATL FEDERATION OF COFFEE BILLING ANALYSIS BY CLIENT AND PRODUCT 01/31/78 PAGE 000

CLIENT NUMBER 525

PRODUCT NAME

PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
00	75017	1000	.00	.00	347.64	.00	2,369.39	2,717.03
00	75014	1012	.00	.00	1,518.20	.00	10,814.09	12,332.29
		*	.00	.00	1,865.84	.00	13,183.48	15,049.32



213.83

1:729:37

2,092.20

\*\* TOTAL \*\*

NAIL FEDERATION OF COFFEE  
NAIL FEDERATION OF COFFEE  
NAIL FEDERATION OF COFFEE  
NAIL FEDERATION OF COFFEE  
NAIL FEDERATION OF COFFEE

7001  
7002  
0556  
0557  
0558

1,662.00  
2,852.83  
4,500.00CR  
4,800.00CR  
9,300.00  
4,514.93

1,412.70  
2,422.44  
3,825.00CR  
4,080.00CR  
7,905.00  
3,835.14

249.30  
430.39  
675.00CR  
720.00CR  
1,395.00  
679.69

679.69

3,835.14

4,514.83

\*\* TOTAL \*\*



7001
7002
0527
0528

207.00
1,662.00
151,318.00
115,700.00

175.95  
1,412.70  
128,620.30  
98,345.00

31.05
249.30
22.697.70
17.355.00

08-436

75.57

139.25

NEW YORK

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 11/30/77

PAGE 082

PRODUCT NAME		PRD	JOB	INV	INSIDE	CLIENT NUMBER	525	CREATIVE	AGENCY	CASH	COST	TOTAL
		NO	NO	NO	ART			FEES	COMMISSION	DISCOUNT	AMOUNT	AMOUNT
T N A F E NATL FEDERATION OF COFFEE	1869	00	77012	1869	.00			.00	23.33	.00	219.01	242.34
	1630	00	77009	1630	400.00			.00	266.28	.00	1,835.15	2,501.43
	1629	00	77015	1629	11.10			.00	31.43	.00	204.76	247.29
	*				411.10			.00	321.04	.00	2,258.92	2,991.06

25-116

NEW YORK

CLIENT

CLIENT DETAIL

MEDIA BILLING ANALYSIS

OCT 31, 1977

PAGE 33

MEDIA

INVOICE

GROSS AC/REC

COST AC/PAY

COMM

FEDERATION OF COFFEE NETWORK  
FEDERATION OF COFFEE NETWORK

0529  
0530

45,000.00  
184,000.00  
497,887.00

38,250.00  
156,400.00  
423,203.95

6,750.00  
27,600.00  
74,683.05

TOTAL \*\*

497,887.00

423,203.95

74,683.05

NEW YORK

DOYLE DANE BERENBACH INC  
ISRAEL GOVERNMENT TOURIST  
CASH RECEIPT. OCTOBER 77 - MARCH 78

24 102 EYE EASE 45 402 201 0 RUFF

DATE		AMOUNT.		
1	1/6/78	3361614	1	
2			2	
3	3/14	4347363	3	
4			4	
5			5	
6		TOTAL	6	
7		7768977	7	
8			8	
9			9	
10			10	
11			11	
12			12	
13			13	
14			14	
15			15	
16			16	
17			17	
18			18	
19			19	
20			20	
21			21	
22			22	
23			23	
24			24	
25			25	
26			26	
27			27	
28			28	
29			29	
30			30	
31			31	
32			32	
33			33	
34			34	
35			35	
36			36	
37			37	
38			38	
39			39	
40			40	
41			41	
42			42	
43			43	
44			44	
45			45	

RECEIVED  
DEPARTMENT OF JUSTICE  
MAY 11 3 45 PM '78  
HONOLULU UNIT  
ORIGINAL DIVISION

TOTAL \*\*

12,312.04

10,436.59

1,875.45

SAFETY GOVERNMENT TOURIST PRINT MAG  
SAFETY GOVERNMENT TOURIST PRINT MAG

7209  
7210

65,787.08  
59,859.17  
125,646.25

55,748.36  
50,802.77  
106,551.13

10,038.72  
9,056.40  
19,095.12

TOTAL \*\*

125,646.25

106,551.13

19,095.12

RAEL GOVERNMENT TOURIST PRINT MAG  
RAEL GOVERNMENT TOURIST PRINT MAG  
RAEL GOVERNMENT TOURIST PRINT MAG  
RAEL GOVERNMENT TOURIST PRINT MAG  
RAEL GOVERNMENT TOURIST PRINT MAG  
RAEL GOVERNMENT TOURIST PRINT MAG

0218  
7253  
7254  
7255  
7256  
7257  
7258

26,137.08  
4,816.70  
59CR  
78,433.56  
1,027.24  
73,232.89  
183,646.29  
183,646.29

22,148.71  
4,081.70  
50CR  
66,463.06  
870.49  
62,833.74  
135,700.70  
135,700.70

3,988.37  
735.00  
09CR  
11,968.50  
156.75  
11,097.15  
27,945.59  
27,945.59

TOTAL \*\*

HMAN RP



11020900

TOTAL **		10,869.87	9,241.81	1,628.06
VEL GOVERNMENT TOURIST PRINT NPPR	3141	58.98	49.98	9.00
VEL GOVERNMENT TOURIST PRINT NPPR	3142	176.94	149.94	27.00
		235.92	199.92	36.00
TOTAL **		235.92	199.92	36.00
IAN BRO-				

ISRAEL GO

PROJECT NAME

TOURIST BOARD  
TOURIST BOARD

\*\* TOTAL \*\*

ISRAEL GOVERNMENT TOURIST PRINT MAG	662,471.06	602,095.20	80,375.86
ISRAEL GOVERNMENT TOURIST PRINT MAG			
7001	26,570.30	22,515.83	4,054.47
7002	5,412.00	4,600.20	811.80
	31,982.30	27,116.03	4,866.27
** TOTAL **	31,982.30	27,116.03	4,866.27

DOYLE DANC BERNBACH INC.  
EL AL ISRAEL AIRLINE LTD  
CASH RECEIPT. OCTOBER 77 -- March 78

45 302 ECT EAST 45 402 20/20 BUIF

168

①

②

DATE		AMOUNT	
1	10/18	593442	1
2	10/28	633423	2
3			3
4			4
5	12/21	571820	5
6	12/29	596242	6
7			7
8	2/1	175680	8
9			9
10	3/31	1789756	10
11			11
12			12
13	TOTAL	4360363	13
14			14
15			15
16			16
17			17
18			18
19			19
20			20
21			21
22			22
23			23
24			24
25			25
26			26
27			27
28			28
29			29
30			30
31			31
32			32
33			33
34			34
35			35
36			36
37			37
38			38
39			39
40			40
41			41
42			42
43			43
44			44
45			45

RECEIVED  
DEPARTMENT OF JUSTICE  
APR 14 3 45 PM '78

15 03-10

NEW YORK

CLIENT DETAIL

MEDIA BILLING ANALYSIS

FEB 28, 1978

CLIENT

MEDIA

INVOICE

GROSS AC/REC

COST AC/PAY

COMM

IL ISRAEL AIRLINE LTD  
IL ISRAEL AIRLINE LTD  
IL ISRAEL AIRLINE LTD  
IL ISRAEL AIRLINE LTD  
IL ISRAEL AIRLINE LTD

PRINT MAG  
PRINT MAG  
PRINT MAG  
PRINT MAG  
PRINT MAG

7180  
7181  
7182  
7183  
7184

29,854.10  
1,857.87  
51,018.48  
51,064.12  
1,857.87  
139,652.44

25,298.54  
1,574.37  
43,233.36  
43,340.51  
1,574.37  
113,021.15

4,555.56  
283.50  
7,785.12  
7,723.61  
283.50  
20,631.29

IL ISRAEL LTD.

CCX OUTDOOR

0073

1,597.44  
1,597.44

1,357.82  
1,357.82

239.62  
239.62

TOTAL \*\*

137,249.88

116,378.97

20,870.91

MEDIA	INVOICE	GROSS AC/REC	COST AC/PAY	COMM
		205.89	175.01	30.88
YELLOW PAGES	0207	2,131.30	1,811.60	319.70
		2,131.30	1,811.60	319.70
		2,337.19	1,986.61	350.58

ALBION 100-PL LTD.

\*\* TOTAL \*\*

618.75

3,506.25

4,125.00

7133

PRINT MAG

PIPELINE LTD

30.88

175.01

205.89

66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 02/28/79

PROM PLUS

CLIENT NUMBER 160

CLIENT NAME EL AL ISRAEL AIRLINE LTD

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	73023	1915	.00	.00	7.73	.00	44.55	52.28
				.00	.00	7.73	.00	44.55	52.28



PRODUCTION BILLING ANALYSIS BY CLIENT AND PRODUCT 01/31/78

PROM PLUS

CLIENT NAME EL AL ISRAEL AIRLINE LTD

CLIENT NUMBER 160

PRODUCT NAME	PRD NO	JOB NO	INV NO	INSIDE ART	CREATIVE FEES	AGENCY COMMISSION	CASH DISCOUNT	COST AMOUNT	TOTAL AMOUNT
	00	73014	1748	150.00	.00	51.58	.00	491.50	723.38
	00	73015	1962	525.00	.00	314.03	.00	1,779.20	2,418.23
				675.00	.00	395.91	.00	2,270.70	3,341.61

EL AL ISRAEL LTD.

YELLOW PAGES

8303

\*\* TOTAL \*\*

1,756.80

1,756.80

1,756.80

1,493.28

1,493.28

1,493.28

263.57

263.57

263.57

EL AL ISRAEL AIRLINE LTD PRINT PPR

3001

12.912.00

10.975.20

1.936.80

## CLIENT

## MEDIA

## INVOICE

## GROSS AC/REC

## COST AC/PAY

## COMM

EL AL ISRAEL AIRLINE LTD

PRINT NPPR

3002

1,076.00

914.40

141.40

EL AL ISRAEL AIRLINE LTD

PRINT MAG

7001

1,923.73

1,630.18

293.55

15,911.73

13,519.98

2,391.75

EL AL ISRAEL LTD.

YELLOW PAGES

8302

705.00

599.25

105.75

EL AL ISRAEL LTD.

YELLOW PAGES

2303

705.00

31.05CR

31.05

\*\* TOTAL \*\*

16,616.73

14,088.18

2,528.55

368.20

136.80



COMM

COST AC/PAY

GROSS AC/REC

INVOICE

MEDIA

CLIENT

EL AL ISRAEL AIRLINE LTD	PRINT MAG	7001	2,432.40	2,064.90	367.50
EL AL ISRAEL AIRLINE LTD	PRINT MAG	7002	1,415.00	1,202.75	212.25
EL AL ISRAEL AIRLINE LTD	PRINT MAG	7003	5,962.42	5,061.74	900.68
EL AL ISRAEL AIRLINE LTD	PRINT MAG	7004	2,450.00CR	2,082.50CR	367.50CR
EL AL ISRAEL AIRLINE LTD	PRINT MAG	7005	1,687.29CR	1,433.49CR	253.80CR
EL AL ISRAEL AIRLINE LTD	PRINT MAG	7006	1,923.73	1,630.18	293.55
EL AL ISRAEL AIRLINE LTD	PRINT MAG		7,596.26	6,443.56	1,152.68
EL AL ISRAEL LTD.	YELLOW PAGES	8308	1,165.80	990.93	174.87
EL AL ISRAEL LTD.	YELLOW PAGES	8309	1,165.80	11,70CR	11.70
				979.23	186.57
** TOTAL **			8,762.06	7,422.81	1,339.25

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Robert F. Muir  
Signature

April 12, 1978  
Date

Robert F. Muir  
Please type or print name of  
signatory on the line above

Vice President and Controller  
Title